

HAWAII CORPORATE SPONSORSHIP PROGRAM

WHY BECOME A CORPORATE SPONSOR?

Visibility is a powerful advantage, and as a sponsor of the Hawaii Chapter of Healthcare Financial Management Association (HFMA Hawaii), you gain exposure to a select audience that is over 150 members strong. Our membership consists of CEO's, CFO's, Revenue Cycle, Patient Financial Services Directors, and other healthcare finance professionals. You emerge as a leader by demonstrating your support of professional education and quality programs.

As an HFMA Hawaii sponsor, a wealth of recognition opportunities is yours. At a minimum, you will see your organization's name and logo on pertinent marketing materials and gain on-site acknowledgement and signage at educational conferences. Additional promotional opportunities are available, depending on the category of sponsorship you select.

With your support and technical expertise, HFMA Hawaii will continue to thrive and provide more valuable services to our members and potential members. The Hawaii Chapter is proud of its current affiliations with sponsors and looks forward to hearing from you.

All sponsorships are received with great appreciation and in good faith; we are the stewards of your investment.

CORPORATE SPONSOR INFORMATION

- A. **START DATE:** Your Corporate Sponsorship starts when we receive your sponsorship payment and is good through the next 12 months.
- B. **NEW SPONSOR NOTIFICATION:** An e-mail announcement will be sent to all chapter members and vendors. Vendors who have expressed an interest in sponsoring individual HFMA events will be contacted.
- C. **PAYMENTS:** Payments are due with the application/agreement. Quoted rates assume a full year's sponsorship at the various levels. A confirmation letter will be mailed after the potential sponsor commits to the agreement. The sponsor will be sent a "Thank You" note once the payment is received. The website will be updated to reflect sponsorship agreement within two weeks of receiving payment.



Hawaii Chapter Corporate Sponsorship Levels

Sponsorship Levels and Benefits	ALOHA \$3,000	ALII \$2,000	KOKUA \$1,000	OHANA \$500
Your Corporate logo displayed on our website and newsletters	X	X	X	X
Verbal recognition by a Chapter Officer at our Education sessions, PFS Seminar and Annual Conference	X	X	X	X
Visual display of your Corporate logo at our PFS Seminar and Annual Conference	X	X	X	X
Your Corporate logo included on PFS Seminar and Annual Conference brochures	X	X	X	X
Opportunity to display marketing materials on registration table at PFS Seminar and Annual Conference	X	X	X	X
Corporate Sponsor badges for your company attendees at our two largest events - the PFS Seminar and Annual Conference	X	X	X	X
Table display at our Annual Conference	X	X		
Opportunity to submit an informational news article for publication in the Chapter Newsletter	X	X		
A 25% discount for up to two additional participants at our Annual Conference	X	X		
4 Complimentary seminar or conference registrations	X			
2 Complimentary seminar or conference registrations		X		
1 Complimentary seminar or conference registration			X	

You may also choose to sponsor individual events in the coming year. This allows you to show your support of HFMA through your cash or in-kind contribution of our Educational programs, targeted Seminars and Annual Conference. Contact Cassandra Stewart, Sponsorship Chair, to learn more about sponsoring an individual event.

Here are the currently scheduled education events, seminar and annual conference for the 2011-2012 Chapter year. Additional events may be scheduled during the year. Check the HFMA Hawaii website at www.hfmahawaii.org for updates on all events!

HFMA Reimbursement Program	August 2011	Honolulu
New Member Breakfast	October/November 2011	Honolulu
HFMA PFS Conference	October 2011	Honolulu
HFMA Legislative Update & Economic Forecast	March 2012	Honolulu
Annual Seminar	April 2012	Honolulu

CORPORATE SPONSOR APPLICATION

PLEASE COMPLETE AND RETURN THIS FORM VIA MAIL OR EMAIL TO:

Cassandra Stewart, HFMA Hawaii Chapter Sponsorship Chair

680 Iwilei Rd Ste 570

Honolulu, HI 96825

cstewart@outreachservices.com

NOTE: Please make checks payable to "Hawaii Chapter- HFMA"

SPONSOR'S COMPANY NAME: (As you want it to appear on all materials/website)

CONTACT NAME:

CONTACT PHONE NUMBER:

BILLING ADDRESS:

CITY, STATE, ZIP:

E-MAIL ADDRESS:

WEB SITE ADDRESS:

We would like to participate at the following sponsorship level:

- | | | |
|--------------------------|--------------|---------------------|
| <input type="checkbox"/> | ALOHA | (\$3,000.00) |
| <input type="checkbox"/> | ALII | (\$2,000.00) |
| <input type="checkbox"/> | KOKUA | (\$1,000.00) |
| <input type="checkbox"/> | OHANA | (\$500.00) |

For More Information, Contact:

Cassandra Stewart, Sponsorship Chair, HFMA Hawaii Chapter

E-mail: cstewart@outreachservices.com

Phone: (808) 566-6666

Contributions to 501(c)(6) organizations are not deductible as charitable donations for federal income tax purposes. Donations may be deducted as a business expense if they are "ordinary and necessary" in the conduct of the taxpayer's business. Always consult your tax advisor for assistance.